



2017-2018

April Meeting Notice

Minnesota Geotechnical Society

Ethical Leadership for Technical Professionals

Mr. Charles Weinstein

Ethical leaders do more than make consistently acceptable choices: they lead others to make the best choices for the people serve and the purposes they pursue. Geotechnical professionals of various disciplines often possess technical knowledge and expertise that is unique on their teams, a situation referred to as “information asymmetry” that poses unique ethical risks. This session will consider how subject matter experts can most effectively contribute to team success, and how these leaders can most effectively persuade other team members to make the best ethical choices.

This interactive presentation will practical skills and techniques, such as:

- Understanding the ethical risks associated with *information asymmetry*, and how to avoid them.
- Using *Fair Process* principles in technical and business decisions, which research has shown leads those who are affected to maintain a level of trust in decision-makers.
- Practice *Ethical Persuasion*, which changes minds while it strengthens relationships.

This lively session has been designed expressly for the Minnesota Geotechnical Society and draws on industry expertise to apply ethical principles to leadership in planning, design, engineering, and construction. Participants will be encouraged to *engage, listen, laugh, and learn*

Date: Wednesday, April 11th, 2018

Location: Rose Vine Hall (downstairs at Grumpy's Bar & Grill)
2801 Snelling Ave. N., Roseville, MN

Time: 6:00 Social Hour – Sponsored by Menard Group USA

7:00 Dinner – Buffet Style:
Taco Bar with Cookies and Coffee desert.

8:00 Presentation – Mr. Charles Weinstein, Ethical Leadership for Technical Professionals
(One professional development hour toward continuing education requirements for Professional Engineers is available).

Cost: \$45 for meal and ethics presentation.
2017-2018 MGS Membership Dues are \$30.
Paid 2017-2018 MGS Members receive a \$5 meeting discount on the meal cost.
The cost for full-time students is \$10, payable to MGS at the door.

Reservations: Requested by noon, April 6th, 2018

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